

Financial Fixed Asset Sale	
Board Decision Date for Sale	06.04.2018
Were Majority of Independent Board Members' Approved the Board Decision for Sale?	Yes
Title of Non-current Financial Asset Sold	<ol style="list-style-type: none"> Hürriyet Gazetecilik ve Matbaacılık A.Ş. Doğan Gazetecilik A.Ş. Doğan TV Holding A.Ş. Doğan İnternet Yayıncılığı ve Yatırım A.Ş. Doğan Dağıtım Satış Pazarlama Matbaacılık Ödeme Aracılık ve Tahsilat İşlemleri A.Ş. Doğan Haber Ajansı Mozaik İletişim Hizmetleri A.Ş. Doğan Media International Gmbh
Field of Activity of Non-current Financial Asset Sold	Publishing and Broadcasting Services
Capital of Non-current Financial Asset Sold	<ol style="list-style-type: none"> Hürriyet Gazetecilik ve Matbaacılık A.Ş. (552.000.000 Turkish Liras) Doğan Gazetecilik A.Ş. (105.000.000 Turkish Liras) Doğan TV Holding A.Ş. (2.080.593.391 Turkish Liras) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (4.400.000 Turkish Liras) Doğan Dağıtım Satış Pazarlama Matbaacılık Ödeme Aracılık ve Tahsilat İşlemleri A.Ş. (15.000.000 Turkish Liras) Doğan Haber Ajansı (11.800.000 Turkish Liras) Mozaik İletişim Hizmetleri A.Ş. (440.000.000 Turkish Liras) Doğan Media International Gmbh (97.000.000 Euro)
Date on which the Transaction was/will be Completed	All required permits will be obtained from the official regulatory bodies, and the other routine "Preliminary Closing Conditions" set forth in the contract will be fulfilled. A further public disclosure shall be made on the "Closing" date when the sales and transfer will legally take place
Sales Conditions	Cash
Nominal Value of Shares Sold	<ol style="list-style-type: none"> Hürriyet Gazetecilik ve Matbaacılık A.Ş. (428.732.788,05 Turkish Liras) Doğan Gazetecilik A.Ş. (97.723.878,03 Turkish Liras) Doğan TV Holding A.Ş. (2.080.593.391 Turkish Liras) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (4.400.000 Turkish Liras) Doğan Dağıtım Satış Pazarlama Matbaacılık Ödeme Aracılık ve Tahsilat İşlemleri A.Ş. (15.000.000 Turkish Liras) Doğan Haber Ajansı (11.799.787,07 Turkish Liras) Mozaik İletişim Hizmetleri A.Ş. (5.049.342 Turkish Liras) Doğan Media International Gmbh (55.851.651 Euro)
Sales Price Per Share	<p>Approximately</p> <ol style="list-style-type: none"> Hürriyet Gazetecilik ve Matbaacılık A.Ş. (0,36153 USD) Doğan Gazetecilik A.Ş. (1,35074 USD) Doğan TV Holding A.Ş. (0,28822 USD) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (2,89800 USD) Doğan Dağıtım Satış Pazarlama Matbaacılık Ödeme Aracılık ve Tahsilat İşlemleri A.Ş. (0,46667 USD) Doğan Haber Ajansı (0,42374 USD) Mozaik İletişim Hizmetleri A.Ş. (0,10551 USD) Doğan Media International Gmbh (0,07237 USD)
Total Sales Value	916.000.000 USD

Ratio of Shares Sold to Capital of Non-current Financial Asset (%)	<ol style="list-style-type: none"> 1. Hürriyet Gazetecilik ve Matbaacılık A.Ş. (77.6690%) 2. Doğan Gazetecilik A.Ş. (93.0704%) 3. Doğan TV Holding A.Ş. (100%) 4. Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (100%) 5. Doğan Dağıtım Satış Pazarlama Matbaacılık Ödeme Aracılık ve Tahsilat İşlemleri A.Ş. (100%) 6. Doğan Haber Ajansı (99.9982%) 7. Mozaik İletişim Hizmetleri A.Ş. (1.1476%) 8. Doğan Media International GmbH (57.5790%)
Total Ratio of Shares Owned in Capital of Non-current Financial Asset After Sales Transaction (%)	0
Total Voting Right Ratio Owned in Non-current Financial Asset After Sales Transaction (%)	0
Ratio of Non-current Financial Asset Sold to Total Assets in Latest Disclosed Financial Statements of Company (%)	The ratio of the total equity after the elimination in the recent financial statement disclosed to the public to "financial assets sold" is approximately 13.29%,
Ratio of Transaction Value to Sales in Latest Annual Financial Statements of Company (%)	35,43%
Effects on Company Operations	An important part of our companies operating in the publishing and broadcasting segment has been sold and transferred.
Profit / Loss Arised After Transaction	A further information regarding the "Subsidiary Shares Sales Profit/Loss" will be made at the "Closing" date when the sales and transfer will legally take place
How will Sales Profit be Used if Exists?	A further BoD resolution will be taken at the "Closing" date when the sales and transfer will legally take place
Board Decision Date for Use of Sales Profit if Exists	A further BoD resolution will be taken after the "Closing" date when the sales and transfer will legally take place
Title/ Name-Surname of Counter Party Bought	Demirören Medya Yatırımları Ticaret A.Ş.
Is Counter Party a Related Party According to CMB Regulations?	No
Relation with Counter Party if any	None
Agreement Signing Date if Exists	06.04.2018
Value Determination Method of Non-current Financial Asset	Negotiation Method
Did Valuation Report be Prepared?	Not Prepared
Reason for not Preparing Valuation Report if it was not Prepared	Negotiation Method
Date and Number of Valuation Report if prepared	None
Title of Valuation Company Prepared Report	None
Value Determined in Valuation Report if Exists	None
Reasons if Transaction wasn't/will not be performed in accordance with Valuation Report	None