## DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş. / DOHOL 16.12.2021 09:50:56

| Financial Fixed Asset Sale  |   |
|---|---|
| Date of the BoD Resolution for the Sale   | 15/12/2021  |
|   | 13/12/2021  |
| Does the BoD resolution for the sale contain the approval of the majority of the Independent Board Members? | Yes   |
| Name of the Financial Fixed Asset Sold  | Doruk Einansman A S   |
|   | Doruk Finansman A.Ş.  |
| Fields of Activity of the Financial Fixed Asset Sold Capital of the Financial Fixed Asset Sold              | Consumer Financing  |
| ·   | TL 30,000,000   |
| Date of the Transaction is/will Be Completed  | The completion of the transaction is dependent on the   |
|   | conditions of obtaining all legal permits from the official   |
|   | authorities as well the other routine "Closing Prerequisites"   |
|   | defined with the agreement being fulfilled, and a separate  |
|   | public disclosure shall be made on the "Closing" date when  |
|   | the sales transaction and the transfer will legally take place.   |
| Sales Conditions  | Timed   |
| Nominal Value of the Shares Sold  | TL 29,100,000   |
| Sales Price Per Share   | TL 0.6667   |
| Total Amount  | TL 19,400,000   |
| Ratio of Shares Sold to Capital of the Financial Fixed Asset (%)  | 97.00   |
| Percentage of Shares of the Financial Fixed Asset After the Sales Transaction (%)                           | 0.00  |
| Ratio of "Voting Rights Held After the Sale" to "Total Voting Rights  | 0.00  |
| in the Financial Fixed Asset" (%)   |   |
| Ratio of the "Financial Fixed Asset Sold" to "Total Assets of the   | The ratio of the total equity after the elimination in the recent   |
| Company Shown in the Recent Financial Statements Disclosed to   | financial statement disclosed to the public to "financial fixed   |
| the Public" (%)   | asset sold" is calculated approximately 0.15%   |
| Ratio of the "Purchasing Price" to "Sales of the Company Shown in   | 0.18  |
| the Recent Year-end Financial Statements Disclosed to the Public"   |   |
| (%)   |   |
| Impact on Activities of the Company   | Immaterial  |
| Profit / Loss Arised After Transaction  | According to our consolidated financial statements recently   |
|   | disclosed to public; "Subsidiary Share Sales Loss" is calculated  |
|   | approximately 5,957,190 Turkish Liras as of the public  |
|   | disclosure day. According to legal records kept within the tax  |
|   | procedure law "Subsidiary Share Sales Loss" is calculated   |
| Harris III Calas DesCriba Harris Crista   | approximately 20,794,180 Turkish Liras.   |
| How will Sales Profit be Used if Exists?  | A further BoD resolution will be taken after the "Closing" date   |
|   | when the sales transaction and the transfer will legally take   |
| Board Decision Date for the Use of Sales Profit if Exists   | place A further BoD resolution will be taken after the "Closing" date   |
| Bodia Decision Date for the Ose of Sales FIORE II EXISTS  | when the sales transaction and the transfer will legally take   |
|   | place   |
| Name/Position of Buyer  | Hepsi Finansal Danışmanlık A.Ş.   |
| Whether the buyer is related party regarding the CMB or not   | Yes   |
|   |   |
| Nature of Relations of the Company with the Buyer   | Buyer isn't a direct or indirect subsidiary of our company but the management control is in the pocket of same main |
|   | shareholder (Doğan Family)  |
| Contract Date Regarding This Transaction, if any  | 16/12/2021  |
| Method of Determination of Value of the Financial Fixed Asset   | Valuation Report  |
| Whether a Valuation Report Has Been Prepared or not   | Prepared  |
| If a Valuation Report has not been Prepared, the Reason Thereof   | -   |
| If a Valuation Report has been Prepared, the Reason Mercor  |   |
| report  | 8.12.2021   |
| Name of the Valuation Company that prepared the Valuation   | KPMG Yönetim Danışmanlığı A.Ş.  |
| Report  |   |
| 1.126.2   | I.  |

| Amount Determined as a Result of Valuation Report                  | TL 19,400,000  |
|--|--|
| If the Transaction has not been/will not be Realized in Accordance | The transaction has been realized in accordance with the |
| with the Results of the Valuation Report, the Reason Thereof       | results of the valuation report                          |